California Privacy Notice

This California Privacy Notice ("Notice") is for California residents and supplements our Privacy Policy. It explains how we collect, use, and share your Personal Information and how to exercise your rights under the California Consumer Privacy Act ("CCPA").

When we say "Personal Information" in this Notice, we mean information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with you. Personal Information does not include information that is aggregated or information that cannot be reasonably linked to you.

How We Collect, Use, and Share Personal Information

To provide the products, services or features ("Products") offered by Fínna, we must process information about you, including Personal Information, whether or not you are registered or logged in. Subject to the limitations we describe in our Data Policy, we may share your Personal Information for business purposes with strict restrictions on how our business partners can use and disclose the data we provide, at your direction, or in ways otherwise in accordance with the CCPA. We do not sell any of your Personal Information, and we never will. The best way to learn about the kinds of information we collect and how we use it is to review our Data Policy. Here is a summary of the CCPA-related categories of Personal Information we may have collected about you over the past 12 months, depending on how you use our Products, as well as how we use it and with whom we may have shared it.

Categories of Personal Information we collect may include:	Examples of how Personal Information is used include:	Parties with whom your information may be shared include:
• Identifiers; • Data with special protections, if you choose to provide it; • Commercial information, if you choose to provide it; • Photos and face imagery that can be used to create facerecognition templates if you or others choose to provide it and you have the setting turned on. • Internet or other electronic network activity information, including content you view or engage with; • Location-related information,	• Providing, personalizing, and improving our Products; • Facilitating transactions, providing measurement, analytics, advertising, and other business services; • Promoting safety, integrity, and security; • Communicating with you; • Researching and innovating for social good; and • To perform other business purposes.	• People and accounts you share and communicate with; • People and accounts with which others share or reshare content about you; • Apps, websites, and third-party integrations on or using our Products; • New owners in the event of a change of ownership or control of all or part of our Products or their assets changes; • Partners, including partners who use our analytics services, advertisers,

©2026 Fínna. All Rights Reserved. (3.9.26)

Categories of Personal Information we collect may include:	Examples of how Personal Information is used include:	Parties with whom your information may be shared include:
including precise device location if you choose to allow us to collect it; • Audio or visual Information, including photos and videos, if you or others choose to provide it; • Professional or employment information, if you choose to provide it; • Education information, if you choose to provide it; • Financial information, if you choose to provide it; and • Information derived from other Personal Information about you, which could include your preferences, interests, and other information used to personalize your experience.		measurement partners, partners offering goods and services in our Products, vendorsand service providers, and researchers and academics; • Law enforcement or other third parties in connection with legal requests; and • Fínna Companies

To learn more about how we process information, including other types of Personal Information we collect, return to our Privacy Policy.

Sources of Personal Information

We receive Personal Information from the information that you and others provide, your device(s), and from our partners. The categories of sources from which we've collected or received Personal Information include:

- **You:** We collect the content, communications, and other information you provide when you use our Products, including when you sign up for an account, create or share content, and message or communicate with others. We collect information about the people, pages, accounts, hashtags, and groups you are connected to, and how you interact with them across our Products, such as the people you communicate with the most or the groups you are part of. We also collect information about how you use our Products, including ads we serve on and off Fínna, such as the types of content you view or engage with, the features you use, the actions you take, the people or accounts you interact with, and the time, frequency, and duration of your activities.

- **Other people:** We may also receive and analyze content, communications, and information about you that other people provide when they use our Products, such as when others share or comment on a photo of you, send a message to you, or upload, sync, or import your contact information.

©2026 Fínna. All Rights Reserved. (3.9.26)

- **Your device(s):** We collect information from and about the computers, phones, connected TVs, and other web-connected devices you use that integrate with our Products, and we combine this information across different devices you use.

- **Partners:** Credit card processors, banks, app developers and publishers, and other partners can send us information for business purposes through the Fínna Networks business tools they use, including our APIs and SDKs. These partners provide information about your activities off Fínna Networks – including information about your device, the websites you visit, things you do on their services, and purchases you make. We also receive information about your online and offline actions, and purchases from third-party data providers who have the rights to provide us with your information. Partners receive your data when you visit or use their services or through third parties they work with. We require each of these partners to have rights to collect, use, and share your data before providing any data to us.

How can you exercise your rights provided under the CCPA?

Under the CCPA, you have the following rights:

- **Right to Know:** You have the right to request that we disclose to you the Personal Information we collect, use, or disclose, and information about our data practices;
- **Right to Request Deletion:** You have the right to request that we delete your Personal Information that we have collected from you;
- **Right to Non-Discrimination:** We will not discriminate against you for exercising any of these rights.

To exercise your "right to know" or your "right to request deletion," you may email us at: support@finna.life

Please note that to protect your information and the integrity of our Products and services, we may need to verify your identity before processing your request. In some cases we may need to collect additional information to verify your identity, such as a government issued ID.

Under the CCPA, you may exercise these rights yourself or you may designate an authorized agent to make these requests on your behalf. We may request that your authorized agent have written permission from you to make requests on your behalf and may need to verify your authorized agent's identity.

Contact for more information

If you have additional questions about this Notice or how to exercise your rights under the CCPA, please contact us.

Effective: February, 2025

©2026 Fínna. All Rights Reserved. (3.9.26)